

Hello, I'm Marcos Moreno.

# A Creative that loves to collaborate and design memorable experiences.

## Stak Agency

Sr. Designer/Illustrator | November 2021 - Present

Lead visual direction across digital, social, paid, and email marketing campaigns.

Collaborated with cross-functional teams to create compelling visuals that engage and convert.

Designed brand identity and explored creative visual directions for client presentations.

Created market-competitive colorways, patterns, and apparel graphics that align with current trends.

## Petco

Creative Designer | November 2017 - October 2021

Designed strategic emails for integrated marketing campaigns, enhancing brand engagement.

Partnered with web and social teams to create measurable, results-driven design solutions.

Designed logos and assisted in branding for various projects and community building groups.

## Human Grp

Graphic Designer/Illustrator | April 2016 - November 2017

Worked directly with the Creative Director to develop impactful branding, digital, and print marketing materials.

Produced pitch decks and sales materials, balancing creativity with business objectives.

## Dye Precision/Pro-Tec

Graphic Designer/Illustrator | April 2013 - January 2016

Developed print ads, digital campaigns, and branding assets for Dye Paintball and Pro-Tec.

Collaborated with international teams to oversee product development and ensure cohesive brand execution.

Assisted product designers with colorway selections, patterns, and illustrations for product graphics.

## Art Institute of California

Bachelor of Science in Graphic Design | October 2006 - Dec 2010

## Skills/Tools

Creative

Collaboration

Critical Thinking

Problem Solving

Direction

Design

Branding

Layout

Typography

Image Retouching

Illustration

Mediums

Digital

Print

Product

Packaging

Trade-show

Software

Adobe Suite

Photoshop

Illustrator

InDesign

Procreate

Keynote

Figma

## Contact

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## Social

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[instagram.com/marcosmoreno.design](https://www.instagram.com/marcosmoreno.design)