

Hello, I'm Marcos Moreno.

A creative who loves collaborating and designing dope s#!t

Stak Agency

Sr. Designer/Illustrator | November 2021 - Present

Lead visual direction across digital, social, paid, and email marketing campaigns.

Collaborated with cross-functional teams to create compelling visuals that engage and convert.

Designed brand identity and explored creative visual directions for client presentations.

Created market-competitive colorways, patterns, and apparel graphics that align with current trends.

Petco

Creative Designer | November 2017 - October 2021

Designed strategic emails for integrated marketing campaigns, enhancing brand engagement.

Partnered with web and social teams to create measurable, results-driven design solutions.

Designed logos and assisted in branding for various projects and community building groups.

Human Grp

Graphic Designer/Illustrator | April 2016 - November 2017

Worked directly with the Creative Director to develop impactful branding, digital, and print marketing materials.

Produced pitch decks and sales materials, balancing creativity with business objectives.

Dye Precision/Pro-Tec

Graphic Designer/Illustrator | April 2013 - January 2016

Developed print ads, digital campaigns, and branding assets for Dye Paintball and Pro-Tec.

Collaborated with international teams to oversee product development and ensure cohesive brand execution.

Assisted product designers with colorway selections, patterns, and illustrations for product graphics.

Art Institute of California

Bachelor of Science in Graphic Design | October 2006 - Dec 2010

Skills/Tools

Creative

Collaboration

Critical Thinking

Problem Solving

Direction

Design

Branding

Layout

Typography

Image Retouching

Illustration

Mediums

Digital

Print

Product

Packaging

Trade-show

Software

Adobe Suite

Photoshop

Illustrator

InDesign

Procreate

Keynote

Figma

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